Hot UI Design Trends for Web and Mobile in 2018

The review of prominent trends in UI design for websites and mobile applications in 2018: check the popular techniques and examples of web and mobile interfaces.



- [ ] Full-Screen Background Images
- [ ] Several Interactive Layers
- [ ] Custom Digital Illustrations
- [ ] Storytelling with Character Design
- [ ] Split Screens
- [ ] Bold Typography
- [ ] Buttonless UI
- [ ] Vibrant and Bold Colors
- [ ] Engaging Interface Animation
- [ ] Hero Images for Landing Pages
- [ ] Poster Style Pages
- [ ] Experimental Palettes and Layouts
- [ ] Personalization of User Experience
- [ ] High-Quality Photo Content

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