

# Hot UI Design Trends for Web and Mobile in 2018

The review of prominent trends in UI design for websites and mobile applications in 2018: check the popular techniques and examples of web and mobile interfaces.



- ☐ Full-Screen Background Images
- ☐ Several Interactive Layers
- ☐ Custom Digital Illustrations
- ☐ Storytelling with Character Design
- ☐ Split Screens
- ☐ Bold Typography
- ☐ Buttonless UI
- ☐ Vibrant and Bold Colors
- ☐ Engaging Interface Animation
- ☐ Hero Images for Landing Pages
- ☐ Poster Style Pages
- ☐ Experimental Palettes and Layouts
- ☐ Personalization of User Experience
- ☐ High-Quality Photo Content

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