

# Questions to Ask BEFORE launching startup or new business:

Thinking about launching a new business. Well, I'm on my third, and my advice would be to ask yourself 5 important questions before becoming an entrepreneur.

**1** Are you passionate about this product?

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**2** Are you ready to sacrifice a comfy pay check?

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**3** Are you ready for criticism from friends and family?

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**4** Are you ready for emotional ups & downs?

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**5** Are you going to give this EVERYTHING you got?

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