# How to SEO Your Published Checklist for Google

Yes! Checklists on Checkli can rank at the top of Google. And because they are checklists, they are perfect for showing up in Google's featured search results. Use this checklist every time you want to publish and SEO friendly checklist.



1. Research a target keyword here: https://marvlus.ai/keyword-tracking/
2. Create clear titles using your target keyword.
3. Add a very good description, naturally using your target keyword.
4. Add your tasks.
5. Add lengthy task descriptions
6. Use subtitles when appropriate.
7. Bold important words or phrases in tasks.
8. Add a featured image.
9. Add a caption to your featured image including your keyword
10. Add an alt tag to your featured image. Don't forget to include your keyword.