

SEO Sales Meeting Agenda

- ☐ Introductions (Point-of-contact, party team members, etc)
- ☐ Client Company Intro (History, Services, and Goals)
- ☐ SEO Agency Intro (History, Services)
- ☐ Methodology
- ☐ Case Studies
- ☐ Schedule
- ☐ Pricing
- ☐ Q&A
- ☐ Next Steps
- ☐ Schedule a Kick-off-meeting