

My All Time Favorite Reading List

This is a list of the books that I've found business and marketing inspiration from I hope you do too

- ☐ The Long Tail: Why the Future of Business Is Selling Less of More
- ☐ Outliers: The Story of Success
- ☐ Purple Cow: Transform Your Business by Being Remarkable
- ☐ Start with Why: How Great Leaders Inspire Everyone to Take Action
- ☐ Tribes: We need you to lead us
- ☐ Good to Great: Why Some Companies Make the Leap, and Others Don't
- ☐ Blink: The Power of Thinking Without Thinking
- ☐ Free: The Future of a Radical Price
- ☐ The Innovator's Dilemma: When New Technologies Cause Great Firms to Fail
- ☐ The Filter Bubble: How the New Personalized Web Is Changing What We Read and How We Think
- ☐ How to Win Friends and Influence People
- ☐