My All Time Favorite Reading List

This is a list of the books that I've found business and marketing inspiration from ..... I hope you do too

- [ ] The Long Tail: Why the Future of Business Is Selling Less of More
- [ ] Outliers: The Story of Success
- [ ] Purple Cow: Transform Your Business by Being Remarkable
- [ ] Start with Why: How Great Leaders Inspire Everyone to Take Action
- [ ] Tribes: We need you to lead us
- [ ] Good to Great: Why Some Companies Make the Leap, and Others Don’t
- [ ] Blink: The Power of Thinking Without Thinking
- [ ] Free: The Future of a Radical Price
- [ ] The Innovator’s Dilemma: When New Technologies Cause Great Firms to Fail
- [ ] The Filter Bubble: How the New Personalized Web Is Changing What We Read and How We Think
- [ ] How to Win Friends and Influence People
- [ ]

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