

# Hack Your Social Media Checklist

change social media from a tool for escapism to one for business & personal growth.

## Re-Train the FB Algorithm

- ☐ Unfriend all Facebook friends not aligned with your new direction in life (be ruthless!)
- ☐ Unlike all Pages not directly related to business, health, or personal development <https://www.facebook.com/pages/?category=liked>
- ☐ Like Pages of Entrepreneurs, thought leaders, fitness, health, etc. (Elon Musk, Tim Ferriss, Peter Diamandis are good starters)

## Turn it Into a Learning & Networking Tool

- ☐ Join Facebook groups related to business, entrepreneurship, & personal development
- ☐ Join Founder & Freelancer Freedom Actualizers <https://www.facebook.com/groups/freedomactualizers/>
- ☐ Add Danny Carlson as a friend on Facebook for content about business & to help retrain the algorithm. <https://www.facebook.com/danny.k.carlson>
- ☐ Join Clickfunnels Official (for online marketing) [https://www.facebook.com/groups/ClickFunnels/?ref=br\\_rs](https://www.facebook.com/groups/ClickFunnels/?ref=br_rs)
- ☐ Join the Fearless Boss Network [https://www.facebook.com/groups/FearlessBossNetwork/?ref=br\\_rs](https://www.facebook.com/groups/FearlessBossNetwork/?ref=br_rs)
- ☐ Over time once you've gotten to know people in these groups, add them as friends to help re-train the Facebook algorithm
- ☐ Send direct messages to new like minded friends you want to start mastermind groups with, ask clarifying questions, offer help, etc. Real relationships can be made online too!

## Tools for Better Productivity on Social Media

- ☐ Facebook Newsfeed Eradicator Chrome Extension
- ☐ Buffer (schedule posting)
- ☐ Do Not Disturb mode on phone. Schedule a time block for yourself every day where you get NO notifications. I do from 11pm until 11:30am daily.
- ☐ Lastly, this checklist refers to Facebook, but simply rinse & repeat for Youtube, instagram, or any other platform that robs you of time and energy.

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