Hack Your Social Media Checklist

change social media from a tool for escapism to one for business & personal growth.

Re-Train the FB Algorithm

- [ ] Unfriend all Facebook friends not aligned with your new direction in life (be ruthless!)
- [ ] Unlike all Pages not directly related to business, health, or personal development https://www.facebook.com/pages/?category=liked
- [ ] Like Pages of Entrepreneurs, thought leaders, fitness, health, etc. (Elon Musk, Tim Ferriss, Peter Diamandis are good starters)

Turn it Into a Learning & Networking Tool

- [ ] Join Facebook groups related to business, entrepreneurship, & personal development
- [ ] Join Founder & Freelancer Freedom Actualizers https://www.facebook.com/groups/freedomactualizers/
- [ ] Add Danny Carlson as a friend on Facebook for content about business & to help retrain the algorithm. https://www.facebook.com/danny.k.carlson
- [ ] Join Clickfunnels Official (for online marketing) https://www.facebook.com/groups/ClickFunnels/?ref=br_rs
- [ ] Join the Fearless Boss Network https://www.facebook.com/groups/FearlessBossNetwork/?ref=br_rs
- [ ] Over time once you've gotten to know people in these groups, add them as friends to help re-train the Facebook algorithm
- [ ] Send direct messages to new like minded friends you want to start mastermind groups with, ask clarifying questions, offer help, etc. Real relationships can be made online too!

Tools for Better Productivity on Social Media

- [ ] Facebook Newsfeed Eradicator Chrome Extension
- [ ] Buffer (schedule posting)
- [ ] Do Not Disturb mode on phone. Schedule a time block for yourself every day where you get NO notifications. I do from 11pm until 11:30am daily.
- [ ] Lastly, this checklist refers to Facebook, but simply rinse & repeat for Youtube, instagram, or any other platform that robs you of time and energy.

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