How to Find New Freelance Writing Clients on LinkedIn

This checklist should be used with the following blog post on WritingClients.com, "Case Study: How Bailey Got 4 New Clients on LinkedIn and Booked $26,000 of Freelance Writing Work in Only 2 Weeks Using This 4 Step Approach" which you can find here: https://writingclients.com/linkedin-for-freelance-writers/

- [ ] Identify your target **market**.
- [ ] Choose your **offer**.
- [ ] Create a benefit driven **tagline** that demonstrates value, is relevant, and clear to the prospect.
- [ ] **Write a description** that piques their interest by telling them about real results you've gotten for your clients, give them a little background on yourself, and tell them how to get in touch with you.
- [ ] Write a detailed **work history** of your past, relevant positions.
- [ ] Add a robust and descriptive **call to action** where it makes sense in your profile.
- [ ] Make a **list of your ideal prospects** based upon factors like company type and size, job title, and sub-niche or specialty.
- [ ] Make contact with your list of prospects and offer value.
- [ ] **Stay active on the platform** by engaging with your prospects' posts, posting your own content, and actively trying to grow your personal brand.

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