

# The 2019 Six Step Popular Post Challenge for Bloggers

Make sure your most popular content stays up-to-date for new and returning visitors. Spend a short amount of time making six simple updates to your most popular posts so they continue to be a valuable resource for future visitors.

- 1 Identify your top 10 most popular articles. (Use Google Analytics)
- 2 Update your most popular articles with links to new and other popular articles.
- 3 Update old images or add images to popular posts. (Including featured images)
- 4 Update outdated stats, links, and other types of content.
- 5 Add new or updated images on your most popular posts.
- 6 Strategically setup email subscription forms on your post popular posts.