

# The 2019 Six Step Popular Post Challenge for Bloggers

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# The 2019 Six Step Popular Post Challenge for Bloggers

Make sure your most popular content stays up-to-date for new and returning visitors. Spend a short amount of time making six simple updates to your most popular posts so they continue to be a valuable resource for future visitors.

- ① Identify your top 10 most popular articles. (Use Google Analytics)

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- ② Update your most popular articles with links to new and other popular articles.

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- ③ Update old images or add images to popular posts. (Including featured images)

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- ④ Update outdated stats, links, and other types of content.

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- ⑤ Add new or updated images on your most popular posts.

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- ⑥ Strategically setup email subscription forms on your post popular posts.

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