

12 New Books for Entrepreneurs, Sales and Small Business Owners to Boost Your Business in 2019

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Now is the perfect time to tackle a book that can help you take your business to the next level in 2019. Here are 12 books - one for each month - to help grow your business. And don't forget my 2 best-selling books for sales success!



- 1 The Sales Assassin: Master Your Black Belt in Sales by Anthony Caliendo
- 2 Cracking The Code To Success by Anthony Caliendo and Brian Tracy

Books for Salespeople

- 3 Gap Selling: Getting the Customer to Yes: How Problem-Centric Selling Increases Sales by Changing Everything You Know About Relationships, Overcoming Objections, Closing and Price; Keenan, December 2018
- 4 Secrets of Successful Sales; Alison Edgar March 2018
- 5 Managing the Sales Pipeline Building Consistency and Predictability in Sales; WW Chee April 2018

Books for Entrepreneurs

- 6 Crushing It!: How Great Entrepreneurs Build Their Business and Influence—and How You Can, Too; Gary Vaynerchuk January 2018
- 7 Measure What Matters: How Google, Bono, and the Gates Foundation Rock the World with OKRs; John Doerr and Larry Page April 2018
- 8 Lost and Founder: A Painfully Honest Field Guide to the Startup World; Rand Fishkin April 2018
- 9 Quirky: The Remarkable Story of the Traits, Foibles, and Genius of Breakthrough Innovators who Changed the World; Melissa Schilling February 2018

10 Powerful: Building a Culture of Freedom and Responsibility; Patty McCord January 2018

Books for Small Business Owners

11 Tribe of Mentors: Short Life Advice from the Best in the World; Tim Ferriss November 2017

12 The Motivation Myth: How High Achievers Really Set Themselves Up to Win; Jeff Haden January 2018

13 Broad Band: The Untold Story of the Women Who Made the Internet; Claire L. Evans March 2018

14 Leap: How to Thrive in a World Where Everything Can Be Copied Hardcover; Howard Yu June 2018

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