Learn SEO: 9 Expert SEO Blogs you should read every single day

You can't get a degree in SEO because it changes too often. Instead, you have to stay up to date by reading the best blogs from other SEO experts. Below are the best SEO blogs I read from every single day!



- [ ] Backlinko https://backlinko.com/blog
- [ ] Great blog on copywriting techniques to get the attention of search engines a lot of which revolves around long form content
- [ ] Neil Patel https://neilpatel.com/blog/
- [ ] While Neil gives great information on SEO his blog covers a lot of strategies around digital marketing
- [ ] Ahrefs https://ahrefs.com/blog/
- [ ] Lots of great blog posts around some more technical aspects of SEO and link building
- [ ] Search Engine Land https://searchengineland.com/library/channel/seo
- [ ] If you want industry news this is a great place to look
- [ ] Yoast https://yoast.com/seo-blog/
- [ ] Yoast is the same company who created the very popular SEO plugin
- [ ] SEMrush https://www.semrush.com/blog/
- [ ] Excellent tool that has overcome Moz in usefulness and also has an informative SEO focused blog
- [ ] SEO by the sea http://www.seobythesea.com/
- [ ] Bill Slawski, who runs the blog, analyzes and breaks down Google patents to better understand search engines
- [ ] Moz https://moz.com/blog/category/blogging

- [ ] While the tool isn't very good anymore the content is top notch and some of the best out there
- [ ] Google Webmaster Central https://webmasters.googleblog.com/
- [ ] Straight from the horses mouth – You should get in the habit of checking this blog for any Google updates

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