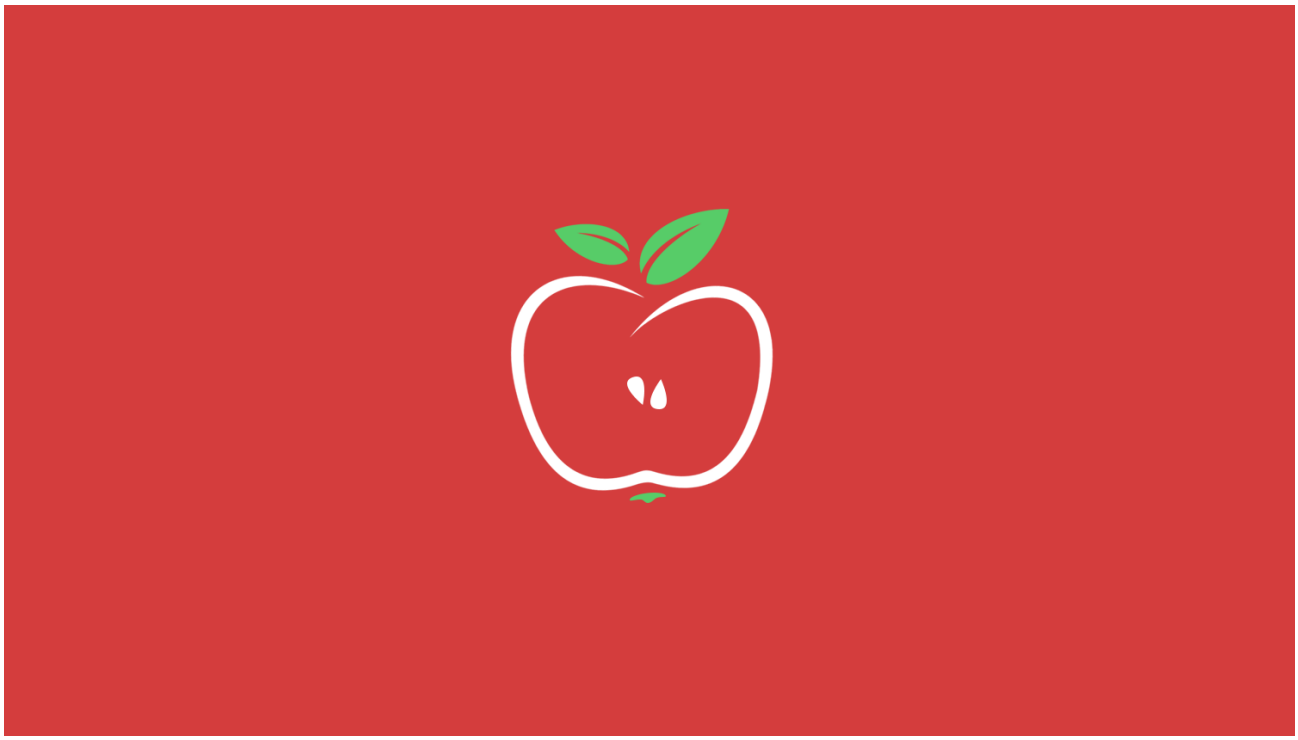
The Blog Post Checklist

Always complete before, during and after launching a new blog post.



- [ ] Do keyword research
- [ ] Ask yourself who would share this and why
- [ ] Create post
- [ ] Add a featured image
- [ ] Add sources and quotes
- [ ] Optimize for SEO and target keyword
- [ ] Make sure you add images throughout site
- [ ] Publish post
- [ ] Tweet the post

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