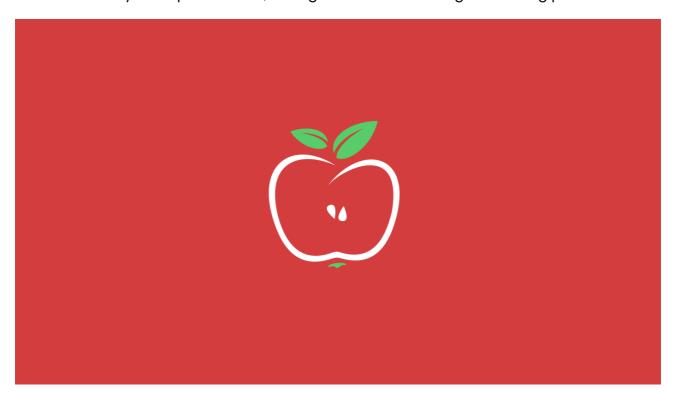
The Blog Post Checklist

Always complete before, during and after launching a new blog post.



Do keyword research

Ask yourself who would share this and why

Create post

Add a featured image

Add sources and quotes

Optimize for SEO and target keyword

Make sure you add images throughout site

Publish post

Tweet the post