## Perfect Email Pitch Script

	_	_	
_			

### The Script:

	(Clever Subject Line)
	Dear (Correctly-spelled name):
	I am, and I am writing today because
	I'd love to work with you because (The things you need to know)
	If you're a yes, Thank you so much, and if you (need me to circle back/have questions/need other ideas) please let me know.
	Best, Tiffany
	PS. (optional)
	Your links
2 v	veeks after original email:
	(Forward original email)
	Dear (Correctly-spelled name):
	I wanted to check in on my previous email (below). I'd still love to if you're available.
	Thanks so much!
	Tiffany
	(original email here)

1 week after first follow-	·up	):
----------------------------	-----	----

- (Forward original email)
- Hi (Correctly-spelled name):
- I wanted to follow up again in case you're interested in \_\_\_\_\_. If not, no worries.
- Thanks so much, and please let me know if you have any questions!
- Tiffany
- (original email here)

#### **Pre-Pitch:**

Check for submission guidelines

- Check social media
- Check your spelling
- Check your spelling
- The pitch clearly illustrates what you can do for them?
- Breathe.
- Repeat after me: I am a rockstar.

#### **Post-Pitch:**

Celebrate! You did it!

Make a note for following up on your calendar

Look ahead

# Make and Share Free Checklists checkli.com