Perfect Email Pitch Script



The Script:

- [ ] (Clever Subject Line)
- [ ] Dear (Correctly-spelled name):
- [ ] I am _____, and I am writing today because _____.
- [ ] I'd love to work with you because _____. (The things you need to know) _____.
- [ ] If you're a yes, _____. Thank you so much, and if you (need me to circle back/have questions/need other ideas) please let me know.
- [ ] Best, Tiffany
- [ ] PS. (optional)
- [ ] Your links

2 weeks after original email:

- [ ] (Forward original email)
- [ ] Dear (Correctly-spelled name):
- [ ] I wanted to check in on my previous email (below). I'd still love to _____ if you're available.
- [ ] Thanks so much!
- [ ] Tiffany
- [ ] (original email here)

1 week after first follow-up:

- [ ] (Forward original email)
- [ ] Hi (Correctly-spelled name):
- [ ] I wanted to follow up again in case you're interested in _____. If not, no worries.
- [ ] Thanks so much, and please let me know if you have any questions!
- [ ] Tiffany
- [ ] (original email here)

Pre-Pitch:

- [ ] Check for submission guidelines
- [ ] Check social media
- [ ] Check your spelling
- [ ] Check your spelling
- [ ] The pitch clearly illustrates what you can do for them?
- [ ] Breathe.
- [ ] Repeat after me: I am a rockstar.

Post-Pitch:

- [ ] Celebrate! You did it!
- [ ] Make a note for following up on your calendar
- [ ] Look ahead

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