## 14 Interview Questions to Ask a New SEO Consultant

This checklist of interview questions should be used when interviewing a potential new SEO consultant, expert or freelancer.



Он	ow many SEO clients do you currently have and will you have time for my project?
	ay I see case studies with before and after traffic figures and analytics?
Ca	an I speak to at least 2 of your last or current SEO clients?
_ w	hat's you process or methodology like? Can you give me a brief overview?
Он	ow often will you checkin, send us updates, and SEO reports?
Он	ow do you stay up-to-date with different industry trends?
_ w	hat are some of you favorite SEO tools to use?
O Is	there anything unique, creative, and different you did on a past SEO campaign?
Он	ow will you work with our current website team?
_ w	hat tool can we use to stay in regular contact?
Он	ow do you define the success of an SEO project or campaign?
Она	ave you worked in our industry and does that matter?
Он	ow long is the contract for? Is there a minimum commitment?
Он	ow will you earn links to our site? Can you provide any examples?