

# Startup Marketing Checklist

Startup marketing is hard. With this checklist, we give you some actionable items you can do to promote your startup.



- ☐ Document Your Mission Statement & Core Values
- ☐ Build Your Brand Identity
- ☐ Develop a User-Friendly Website
- ☐ Create a Blog
- ☐ Be Social
- ☐ Measure Every Marketing Effort
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