7 Essential Must-Dos For NonProfit Event Marketers

Many nonprofit event marketing strategies are similar to those used by for-profit events - content plans, social media schedules, influencers, email marketing, etc - but nonprofit organizations know how to find their supporters online and channel them to create buzz and action to support their cause.



- [ ] 1 Apply For a Google Grant
- [ ] 2 Use Facebook Events
- [ ] 3 Submit to Free Local Community Calendars
- [ ] 4 Connect With Local, County and State Culture Councils & Visitor Bureaus
- [ ] 5 Choose a Catchy But Memorable Name
- [ ] 6 Have an Online Marketing Budget and Know Your Target Audience
- [ ] 7 Get Your Fans Social

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