

# 15 Amazing Books for Aspiring Entrepreneurs!

We spoke to a few of the founders at SureSwift Capital and asked about the books that inspired them through their entrepreneur journey. From those conversations, we developed a checklist for all aspiring entrepreneurs.



- The Lean Startup by Eric Ries

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- Rework by Jason Fried and David Heinemeier Hansson

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- Presence: Bringing Your Boldest Self to Your Biggest Challenges by Amy Cuddy

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- Lost and Founder by Rand Fishkin

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- The Four Steps to the Epiphany by Steve Blank

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- The Art of the Start by Guy Kawasaki

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- INSPIRED: How to Create Tech Products Customers Love by Marty Cagan

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- Tools of the Titans by Tim Ferriss

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- Daring Greatly: How the Courage to Be Vulnerable Transforms the Way We Live, Love, Parent, and Lead by Brené Brown

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- Let My People Go Surfing: The Education of a Reluctant Businessman by Yvon Chouinard

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- Hustle: The Power to Charge Your Life with Money, Meaning, and Momentum by Neil Patel, Patrick Vlaskovits, Jonas Koffler

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- Grit: The Power of Passion and Perseverance by Angela Duckworth

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- Wooden: A Lifetime of Observations and Reflections On and Off the Court by John Wooden & Steve Jamison

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- The Art of War by Sun Tzu

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- The Alchemist by Paulo Coelho

