

# 12 Small Business Sales Podcasts

Podcast mobile app usage has jumped 60% since January 2018, according to an Adobe Analytics survey and 45% of respondents plan to increase listenership. 60% of respondents looked up a service or product after hearing it advertised on a podcast and 25% ended up making a purchase.



**Source: 12 Small Business Podcasts That Will Help You Sell More**

**<https://www.nav.com/blog/12-small-business-podcasts-that-will-help-you-sell-more-163679/>**

- 1 Bowery Capital Startup Sales Podcast <https://bowerycap.com/blog/tag/startup-sales-podcast/>
- 2 B2B Growth <https://sweetfishmedia.com/#b2b-growth-2>
- 3 Accelerate Your Business Growth <https://www.seizethisday.co/radio>
- 4 Sales Evangelist <https://thesalesevangelist.com/listen-now/>
- 5 Liz on Biz <https://liztheresa.com/podcast-archive/>
- 6 The Marketing Book Podcast <https://www.salesartillery.com/marketing-book-podcast>
- 7 AM/PM Podcast <https://www.ampmpodcast.com/>
- 8 Success Unfiltered <https://www.thepitchqueen.com/podcast-success-unfiltered/>
- 9 In the Arena [https://thesalesblog.com/category/in\\_the\\_arena\\_podcast/](https://thesalesblog.com/category/in_the_arena_podcast/)
- 10 Growth Everywhere <https://growtheverywhere.com/podcast-player/>
- 11 Get WealthFit! <https://wealthfit.com/podcasts/get-wealthfit/>
- 12 Sales Babble Podcast <https://www.salesbabble.com/past-episodes-sales-babble-podcast>