Is Your Business Ready for #SmallBizSat?

Saturday, November 30 is Small Business Saturday 2019 - the 10th annual year we celebrate small business owners! Small Business Saturday is devoted to supporting small businesses and entrepreneurs by encouraging people to #ShopSmall. Founded by American Express in 2010, this day is celebrated each year on the Saturday after Thanksgiving.



Marketing Ideas and Resources for Small Business Saturday 2019

- [ ] Small Business Saturday Marketing for Online Entrepreneurs http://www.thesalesassassin.com/sales-blog/small-business-saturday-marketing-for-online-entrepreneurs.html
- [ ] Why Your Business Should Support Small Business Saturday http://www.thesalesassassin.com/sales-blog/why-your-business-should-support-small-business-saturday.html
- [ ] How to Promote Your #SmallBiz on Small Business Saturday http://www.thesalesassassin.com/sales-blog/how-to-promote-your-smallbiz-on-small-business-saturday.html

Free #SmallBizSat checklists to get your business ready for Small Business Saturday 2019

- [ ] How to Market Your Online Business for Small Business Saturday https://www.checkli.com/checklists/anthonycaliendo/how-to-market-your-online-business-for-small-business-saturday-1
- [ ] How to Market Your Business for Small Business Saturday 2018 https://www.checkli.com/checklists/anthonycaliendo/how-to-market-your-business-for-small-business-saturday-2018-1
- [ ] 21 #SmallBiz Ideas to Promote Your Business on Small Business Saturday https://www.checkli.com/checklists/anthonycaliendo/21-smallbiz-ideas-to-promote-your-business-on-small-business-saturday

Resources & Freebies from American Express

- [ ] Shop Small® Studio from American Express https://www.americanexpress.com/us/small-business/shop-small/studio?extlink=em_us_sbs2019_email_sbo_ssstory_vsbttn

Created By Anthony Caliendo - http://www.thesalesassassin.com/