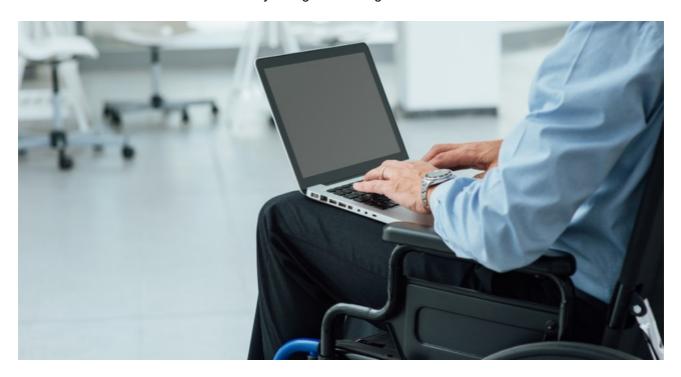
11 Website Accessibility Tips for Small Business Owners

Website accessible means that a website is designed so that people who have disabilities can use it without any barriers. Accessibility is good for SEO: Search Engine Optimization. And having an accessible website means that your site is available to all users and has a good user experience - key Google's ranking criteria.



- 1 Add captions to all videos
- Add ALT text to all images
- (3) Add Headings and Subheadings to your content
- (4) Site functionality is available by mousse and keyboard
- (5) Video volume can be adjusted up or down
- (6) Animations and flashing content have a warning and can be shut off
- Good contrast between background and copy
- (8) Color is not the only way important information is communicated
- Resizable text up to 200%
- Mobile accessibility for easy readability and navigation
- Provide a site map