

# IMPROVE YOUR SOCIAL MEDIA MARKETING

Put Stats To Use And Improve Your Marketing Results



- ☐ Facebook: Start a Facebook Group for your Online Business. Groups have better engagement rates than regular pages.
- ☐ Facebook: Post Music on Facebook.
- ☐ Twitter: Start a Twitter Account for your Business.
- ☐ Twitter: Post 1-3 times / day.
- ☐ Twitter: Engage people to recommend you to their friends.
- ☐ Twitter: Answer every customer tweet.
- ☐ Instagram: Join Instagram with a Business Account.
- ☐ Instagram: If you sell something, register for Instagram Shopping.
- ☐ Pinterest: Join Pinterest for Business, especially when you target women.
- ☐ Pinterest: Repin 10-15 Pins / Day.
- ☐ Pinterest: Apply for Rich Pins (for Places, Articles, Products or Movies)
- ☐ Pinterest: Pin + Repin food-related content.