12 Popular Cyber Monday Discount Ideas for SaaS Companies

You want to make your Cyber Monday discount big and spectacular. It should be the biggest discount of the year and you should scream it from the mountain tops. This could boost revenue by double digits, overnight!

- [ ] A huge percent off (40-50%) monthly payments for the life of the account
- [ ] Lifetime access for a one time Cyber Monday payment
- [ ] A big percent (40-50%) off for the first year of the account
- [ ] Discounted plan upgrade for current members only
- [ ] Come back big discount for cancelled members
- [ ] Extended Trial (double or triple the time)
- [ ] Pro or advanced plan for the price of the beginner or starter plan
- [ ] One year totally free!
- [ ] 50% off the first month
- [ ] 50% off the first 3 month
- [ ] 50% off any annual plan
- [ ] A big discount on a partner site with a new membership

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