Ultimate Checklist To Make Extra Money on Turo



- [ ] Define your goal. Do you want to make money out of an existing car? Or you want to buy a brand new car and use Turo to paid off.
- [ ] Figured out how much you can earn
  - [ ] Go to turo.com
  - [ ] Search the nearby areas for similar cars like yours. The same type of car, same class.
  - [ ] Calculate the average daily price for a similar vehicle
  - [ ] Estimate your earnings.

    I usually use this formula.

    First calculating an average rental month:

    ([average daily rate] * 15) * 0.7 = Earning per month

    Then calculating a good rental month:

    ([average daily rate] * 25) * 0.7 = Earning per month"0.7" represent your portion of earnings. Turo takes 30% to themselves.

    Ex.:Average daily rental price in my area for 2015 Honda Civic is $35

    $35 * 15 * 0.7 = 367.5$35 * 25 * 0.7 = 612.5

    Your earning range can be anywhere between **$367** and **$612**.
- [ ] Decide if estimated earnings are enough to achieve your goal defined in task #1
- [ ] Create your car listing at turo.com
  - [ ] Take 10+ good quality pictures of your car
  - [ ] Add description. Do not try to be super creative. It should be easy to read.
  - [ ] Pick a price. I recommend using auto pricing (especially if you new to Turo). I also recommend bumping a price by 1-2 dollars once you have 2-5 trips and 5 start rating

- [ ] Start earning money. Cha-ching!

Make and Share Free Checklists
checkli.com