

5 Sales Games That Are Great Gifts for Sales Pros

Sales gamification is teaching and motivating salespeople selling skills by using games.

Here are 5 sales training games that make the perfect Christmas gift for the sales professional in your life - that will actually help improve their sales skills!



- 1 Starship Junkyard: Starships! Sales! and Skulduggery! oh my! Superstars at Sales from across the galaxy who have fallen on hard times and now have to sell used spaceships and other questionable junk on a crappy planet in a galaxy no one knows about. <https://www.thegamecrafter.com/games/starship-junkyard>
- 2 Hurrah!: Create and run contests based on a chosen KPI. Set your end time, then track and broadcast performance rankings live while your contest runs. Congratulate top performers when the clock runs out! Select a video to announce the contest results. <https://crmgamified.com/get-demo-hurrah/>
- 3 Brainshark: Create memorable, engaging sales content, prepare reps whenever, wherever and however they work, ensure sellers not only complete training but master it. <https://www.brainshark.com/solutions/sales-coaching>
- 4 Don't Lose Your Cool: Inspired by viral challenges that have gathered billions of views across the Internet this game tests one's ability to stay calm under pressure. Try not to react! <https://www.amazon.com/Dont-Lose-Electronic-Adult-Party/dp/B0771S7HCJ>
- 5 Common Ground Thumball: As you try to generate conversation to build new friendships and relationships, a key challenge is finding "common ground" experiences and interests that you share with others. <https://www.trainerswarehouse.com/common-ground-thumball.html>