5-point Website Landing Page Design Checklist

Website Landing Page Design Checklist to Improve Conversions and Sales

- [ ] Headline

  Create a user-oriented headline and include short, concise bullet points to communicate your brand's vision.

- [ ] Simple design

  Be direct and explicit; get straight to the point

- [ ] Write Compelling copy
- [ ] Include Engaging, Actionable Call-to-Actions (CTAs)
- [ ] Show off your Brand Logo

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