

Improvements with Website Redesign

With New design We are aiming for

- ☐ Better Conversion Through Ratio
- ☐ Better User Experience
- ☐ Clear UI, UX, and Navigation
- ☐ Decent Loading Speed
- ☐ Secure Using HTTPs
- ☐ Mobile Friendly and Platform Responsive Design
- ☐ Technical SEO Issues Free Website
- ☐ Content Optimization
- ☐ SERP Optimized Website
- ☐ Multilingual Website

Elements/ Features on New Website

- ☐ CTA is Header - So it will be easily available on every page on the website
- ☐ Inclusion of Website Blog
- ☐ We can also add FAQ section on the website
- ☐ Inclusion of Schema MarkUps
- ☐ Section For Customer Testimonial (Video /Text)
- ☐ Add Videos/Infographics on the website
- ☐ Inclusion of Google Analytics, Search Console
- ☐ Social Media Integration on the website