

Improvements with Website Redesign

With New design We are aiming for

- Better Conversion Through Ratio
- Better User Experience
- Clear UI, UX, and Navigation
- Decent Loading Speed
- Secure Using HTTPs
- Mobile Friendly and Platform Responsive Design
- Technical SEO Issues Free Website
- Content Optimization
- SERP Optimized Website
- Multilingual Website

Elements/ Features on New Website

- CTA is Header - So it will be easily available on every page on the website
- Inclusion of Website Blog
- We can also add FAQ section on the website
- Inclusion of Schema MarkUps
- Section For Customer Testimonial (Video /Text)
- Add Videos/Infographics on the website
- Inclusion of Google Analytics, Search Console
- Social Media Integration on the website