

Our Major Findings

- ☐ Targeted Geographical Location - Netherlands and Near By Areas
- ☐ Other than Website, No Digital Presence Available
- ☐ Website Content Language is Dutch (We can create Multilingual Website, to target Non Dutch Audience)
- ☐ No Media Presence
- ☐ No Digital Branding Available

Competitors Analysis

- ☐ Have Video Content On the website defining the services and Products
- ☐ Have Micro Integrations of the website to engage the Audience
- ☐ Multilingual but Primary Language of the website is English
- ☐ Have Good Sum of Content on the website in the form of Blog, news, events, Case studies and Page's content
- ☐ Have some free stuff for audience to download
- ☐ Clear fonts style, color, size etc.
- ☐ Use of Bright colors
- ☐ Multiple Contact us Forms
- ☐ Have Amazing Presence of Social Media Channels