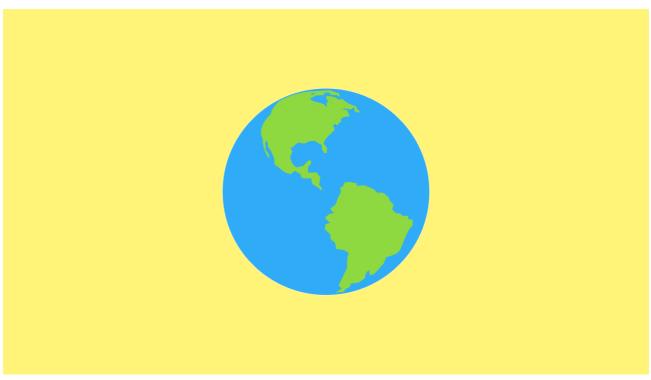# Over 100 places to lunch/share your product

AFLO.io to Users: What is your biggest challenge with getting customers? Users to AFLO.io: We don't know where to launch/share our product without paid marketing. We heard you out. Here is a blog dedicated to just that.

Demystifying "Launch"

- [ ] As entrepreneurs, we cherish our product so much that we wait for that perfect "launch-ready" product to share with the world. Before "launch day", we stress over every word on our landing page.

Friends and Family

- [ ] Pretty self explanatory. Most effective ways are posting on your social media profiles and direct messaging (text or in-person). You want to avoid emailing family for this one.

Cold Emailing

- [ ] Effective for any kind of product, but particularly important for B2B products as the target audience is very niche. Cold emailing works, but only if it is done right.

Reddit

- [ ] oin and post on Reddit communities that are unique to your industry and location, or generally where you can find your target customer. Here are some general startup ones:
  - [ ] Side Projects
  - [ ] Entrepreneur

- [ ] Entrepreneur Ride Along
- [ ] IndieBiz
- [ ] Technology
- [ ] I Made This
- [ ] Grow My Business
- [ ] Design Critiques
- [ ] Productivity
- [ ] Business Ideas
- [ ] Startups
- [ ] Shameless Plug
- [ ] Alpha and Beta Users
- [ ] Small Business
- [ ] Web Startups

Quora

- [ ] Like Reddit, join and post on Quora spaces that are unique to your industry and location, or generally where you can find your target customer. Here are some general startup ones:
  - [ ] Startup Founder
  - [ ] Technological Ideas
  - [ ] Everything SaaS
  - [ ] Business for Entrepreneurs
  - [ ] Business Ideas
  - [ ] Less Than 10 Startups
  - [ ] Growth Hackers
  - [ ] Programer's World
  - [ ] Entrepreneurial Mindset
  - [ ] Tech Entrepreneurship
  - [ ] Mobile Development

Facebook

- [ ] Like Reddit and Quora, join and post on Facebook communities that are unique to your industry and location, or generally where you can find your target customer. Here are some general startup ones:
  - [ ] Y Combinator Startup School

- [ ] Entrepreneurs Only
- [ ] Productized Startups
- [ ] Entrepreneur's Circle
- [ ] Startup Canada
- [ ] Founders Beta
- [ ] Purpose Driven Ventures
- [ ] Business Startup Ideas
- [ ] SaaS Products and Marketing
- [ ] Business Builders Network
- [ ] How You Built That
- [ ] Startup Founders Club
- [ ] Small Business & Startups
- [ ] Bay Area Entrepreneurs

Product Hunt

- [ ] Product Hunt is so popular for growth that it deserves its own category. You can get brief tips on from us, or you can hear from the source themselves on how to launch on Product Hunt.
  - [ ] Ship by Product Hunt
  - [ ] Product Hunt
- [ ] Use the When To Launch App to determine your optimal launch time.

Y Combinator Communities

- [ ] Startup School is a free online community that takes place twice every year, with a winter and summer batch. Hacker News is Y Combinator's social community.
  - [ ] Startup School
  - [ ] Hacker News

Other Startup Communities

- [ ] Make sure you investigate a little more before launching on these. Some of them are unique to certain industries and types of products.
  - [ ] Founders List
  - [ ] Makerlog
  - [ ] Startup Stash

- [ ] Next Big What
- [ ] Alternative To
- [ ] SideProjectors
- [ ] GreekWire
- [ ] Startup Inspire
- [ ] Snap Munk
- [ ] App Sumo
- [ ] Listly
- [ ] Startup Tracker
- [ ] Capterra
- [ ] Beta Testing
- [ ] Indie Hackers
- [ ] Beta Page
- [ ] Startup Lift
- [ ] Sidebar
- [ ] WebDesigner News
- [ ] Designer News
- [ ] Behance
- [ ] Crazy About Startups
- [ ] Saasified
- [ ] Vator
- [ ] The Startup Inc
- [ ] Inc42
- [ ] Launching Next
- [ ] Gust
- [ ] Dribble
- [ ] Launched
- [ ] Maker Ads
- [ ] Startup Pitch
- [ ] Dev
- [ ] Growing Page
- [ ] F6S
- [ ] All Startups Info

- [ ] Web Wiki
- [ ] App Rater
- [ ] Startup Resources
- [ ] Startup Buffer
- [ ] Feed My App

Press and Media Releases

- [ ] Needless to say, these shouldn't be the first place you launch. Press and media releases are most effective after a big milestone such as closing a significant financing round
- [ ] You can also connect with an actual journalist through Help a Reporter Out (HARO), a free platform that connects journalists to industry experts, sending out three requests daily to its members.

- [ ] Wired
- [ ] The Guardian
- [ ] Tech in Asia
- [ ] Netted
- [ ] Make Use of
- [ ] Slate
- [ ] ModdB
- [ ] Gizmodo
- [ ] Startup Beat
- [ ] TechCrunch
- [ ] Mashable
- [ ] Feed My Startup
- [ ] Redmond Pie
- [ ] Smash.vs
- [ ] App Vita
- [ ] Tech Faster
- [ ] The Tech Block
- [ ] The Register
- [ ] Forbes
- [ ] TechRadar
- [ ] ReadWrite
- [ ] Superb Crew

- [ ] Techli
- [ ] Engadget
- [ ] Startup Dope

Learn more: https://aflo.io/blog-post?id=27

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