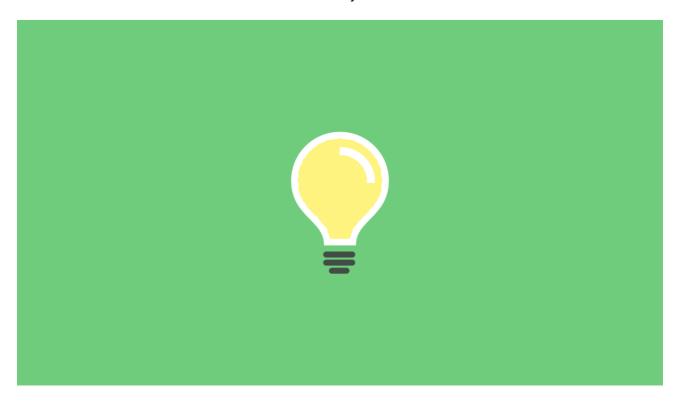
What to include in a

Client Goodbye Packet



Thank you message Sincerely thank your client for hiring you & being a dream client. Deliverables List all the finished deliverables and important details including accounts, passwords, and files. Resources List resources your client can refer to in the future (guides, tutorials, blog posts & videos) Trobleshooting Share troubleshooting steps in case they run into a problem.

Politely ask for fresh feedback once they get the chance

Client gift

Optional: give a thank you gift
Referral program
Invite them to join your referral program if you have one
Additional services
Share additional services you offer so you're top of mind if and when they would need help in the future.
Learn more: https://www.pinterest.com/productivefree/ Make and Share Free Checklists checkli.com