

# How to use pinterest for business

Top pinterest tips



## Create pinterest business account

- ☐ Convert a personal account to a business account
- ☐ Create a new business account
- ☐ Fill out your pinterest account
- ☐ Verify your website or blog

## Create boards and pins

- ☐ Create boards and pins related to your niche
- ☐ Focus on long tail keywords
- ☐ Use keywords in description(pin, board, profile)
- ☐ Share other people's pin
- ☐ Create beautiful pins(quality graphics)

## Automate your pinterest with tailwind

- ☐ Tailwind is a scheduler that will you save time
- ☐ It will help you grow your pinterest and business
- ☐ It is going to work for you while you sleep or spend time with your family and friends

## Pinterest pins

- ☐ Use quality photos
- ☐ Brand yourself with same brands and colors
- ☐ Create eye-catching headlines
- ☐ Be creative
- ☐ Create infographics

## Grow your accounts

- ☐ Follow people
- ☐ Add pin widget to your blog
- ☐ Add pinterest share button
- ☐ Use call to action
- ☐ Promote your pinterest

## Check your pinterest

- ☐ Analyze which pins are performing best
- ☐ People you reach(demographics, interests)
- ☐ Activity from your blog

**More info: <https://www.pinterest.com/BigIncomeParadise/> Make and Share Free Checklists**  
**[checkli.com](https://checkli.com)**