70 Killer content ideas to post on social media



- [ ] Remind people who you are, how you got started
- [ ] Go behind the scenes
- [ ] Share a personal story
- [ ] Tell people what you sell
- [ ] Share a joke (Graphics or text)
- [ ] Share a quote (Graphics or text)
- [ ] Host an #AMA(Ask me anything)
- [ ] Post a how to or tutorial
- [ ] Ask a question
- [ ] Host a poll
- [ ] Share your favorite book
- [ ] Ask for recommendations (books, TV, apps, music, something related to your biz)
- [ ] Host a giveaway
- [ ] Tell people to sing up on your email list
- [ ] Give away a coupon
- [ ] Host a sale
- [ ] Remind people to buy a your product or services
- [ ] Share a quick tip

- [ ] Share industry news(Add your thoughts to it)
- [ ] Go live (Live videos perform amazingly well)
- [ ] Post a sneak peek of something coming soon
- [ ] Share a blog post you wrote
- [ ] Share a press or any PR feature you have
- [ ] Post a testimonial from a client
- [ ] Give you audience a gift
- [ ] Re-share some older content(Graphics, quotes, blog posts)
- [ ] Host a 1 day only flash sale
- [ ] Share a content from someone else
- [ ] Let someone guest post or takeover your people
- [ ] Post a case study
- [ ] Answer faq's
- [ ] Share some personal wins or results
- [ ] Host an interview with a guest
- [ ] Post something seasonal or highlight a holiday
- [ ] Thank your fans!
- [ ] Post motivational monday
- [ ] Post a Tuesday tips
- [ ] Post a Wednesday wisdome
- [ ] Post a throwback Thursday
- [ ] post a flashback Friday
- [ ] Share a short video clip(Yours or one you like)
- [ ] Share a podcast episode you love
- [ ] Share a youtube video you love
- [ ] Post some interesting stats or data about your industry
- [ ] Share your favorite resources (Apps, websites, blogs)
- [ ] Share a win or success
- [ ] Share a loss or failure
- [ ] Share your morning routine
- [ ] Post about your events you're hosting or going to
- [ ] Post where you will be speaking or where you're making appearance
- [ ] Share an unknown feature about your product or service

- [ ] Let your employee take diver for a day
- [ ] Show someone using your product
- [ ] Post a discount or special offer
- [ ] Tell people how you got started
- [ ] Shoutout and mention other brand
- [ ] Share what inspired you to create your product or service
- [ ] Share a success story
- [ ] Shoutout or mention your clients
- [ ] Share a few of your favorite things
- [ ] Share a tweet you like
- [ ] Post a fill in the blank
- [ ] Talk about mistakes people are making
- [ ] Share a pinterest pin you like
- [ ] Share your other social profiles to connect on
- [ ] Share your contact info
- [ ] Post about a trip you have taken
- [ ] Share a charity you've partnered with
- [ ] Post about something on your bucket list
- [ ] Ask your audience how they found you

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