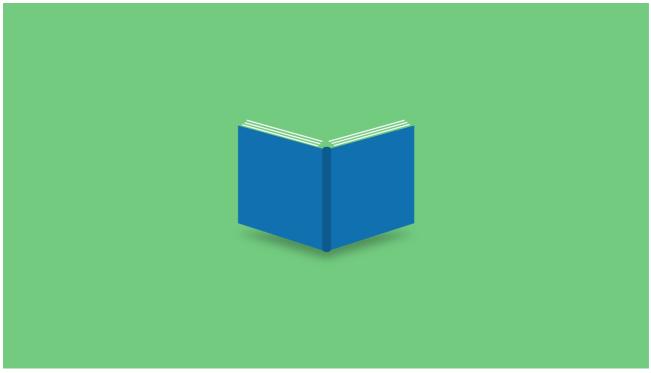
70 Killer content ideas to post on social media



Remind people who you are, how you got started
Go behind the scenes
Share a personal story
Tell people what you sell
Share a joke (Graphics or text)
Share a quote (Graphics or text)
Host an #AMA(Ask me anything)
Post a how to or tutorial
Ask a question
Host a poll
Share your favorite book
Ask for recommendations (books, TV, apps, music, something related to your biz)
Host a giveaway
Tell people to sing up on your email list
Give away a coupon
Host a sale
Remind people to buy a your product or services
Share a quick tip

Share industry news(Add your thoughts to it)
Go live (Live videos perform amazingly well)
Post a sneak peek of something coming soon
Share a blog post you wrote
Share a press or any PR feature you have
Post a testimonial from a client
Give you audience a gift
Re-share some older content(Graphics, quotes, blog posts)
Host a 1 day only flash sale
Share a content from someone else
Let someone guest post or takeover your people
Post a case study
Answer faq's
Share some personal wins or results
Host an interview with a guest
Post something seasonal or highlight a holiday
Thank your fans!
Post motivational monday
Post a Tuesday tips
Post a Wednesday wisdome
Post a throwback Thursday
post a flashback Friday
Share a short video clip(Yours or one you like)
Share a podcast episode you love
Share a youtube video you love
Post some interesting stats or data about your industry
Share your favorite resources (Apps, websites, blogs)
Share a win or success
Share a loss or failure
Share your morning routine
Post about your events you're hosting or going to
Post where you will be speaking or where you're making appearance
Share an unknown feature about your product or service

Let your employee take diver for a day
Show someone using your product
Post a discount or special offer
Tell people how you got started
Shoutout and mention other brand
Share what inspired you to create your product or service
Share a success story
Shoutout or mention your clients
Share a few of your favorite things
Share a tweet you like
Post a fill in the blank
Talk about mistakes people are making
Share a pinterest pin you like
Share your other social profiles to connect on
Share your contact info
Post about a trip you have taken
Share a charity you've partnered with
Post about something on your bucket list
Ask your audience how they found you
Learn more: https://www.pinterest.com/thedigitalbossbateke and Share Free Checklists checkli.com