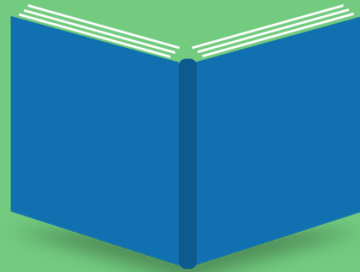


70 Killer content ideas to post on social media



- Remind people who you are, how you got started
- Go behind the scenes
- Share a personal story
- Tell people what you sell
- Share a joke (Graphics or text)
- Share a quote (Graphics or text)
- Host an #AMA(Ask me anything)
- Post a how to or tutorial
- Ask a question
- Host a poll
- Share your favorite book
- Ask for recommendations (books, TV, apps, music, something related to your biz)
- Host a giveaway
- Tell people to sign up on your email list
- Give away a coupon
- Host a sale
- Remind people to buy a your product or services
- Share a quick tip
- Share industry news(Add your thoughts to it)
- Go live (Live videos perform amazingly well)
- Post a sneak peek of something coming soon
- Share a blog post you wrote
- Share a press or any PR feature you have

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- Post a testimonial from a client
 - Give you audience a gift
 - Re-share some older content(Graphics, quotes, blog posts)
 - Host a 1 day only flash sale
 - Share a content from someone else
 - Let someone guest post or takeover your people
 - Post a case study
 - Answer faq's
 - Share some personal wins or results
 - Host an interview with a guest
 - Post something seasonal or highlight a holiday
 - Thank your fans!
 - Post motivational monday
 - Post a Tuesday tips
 - Post a Wednesday wisdom
 - Post a throwback Thursday
 - post a flashback Friday
 - Share a short video clip(Yours or one you like)
 - Share a podcast episode you love
 - Share a youtube video you love
 - Post some interesting stats or data about your industry
 - Share your favorite resources (Apps, websites, blogs)
 - Share a win or success
 - Share a loss or failure
 - Post about your events you're hosting or going to
 - Share your morning routine
 - Post where you will be speaking or where you're making appearance
 - Share an unknown feature about your product or service
 - Let your employee take a day off
 - Show someone using your product
 - Post a discount or special offer
 - Tell people how you got started
 - Shoutout and mention other brand
 - Share what inspired you to create your product or service
 - Share a success story
 - Shoutout or mention your clients
 - Share a few of your favorite things
 - Share a tweet you like
 - Post a fill in the blank
 - Talk about mistakes people are making
 - Share a pinterest pin you like

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- Share your other social profiles to connect on
- Share your contact info
- Post about a trip you have taken
- Share a charity you've partnered with
- Post about something on your bucket list
- Ask your audience how they found you

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