

Social Media checklist

Daily



- ☐ Reply to everyone
- ☐ Check your mentions
- ☐ Monitor for keywords
- ☐ Schedule your updates
- ☐ Check out other profile
- ☐ Curate content to share
- ☐ Advocacy
- ☐ Engage with MVPs
- ☐ Follow back
- ☐ Connect with one new person

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