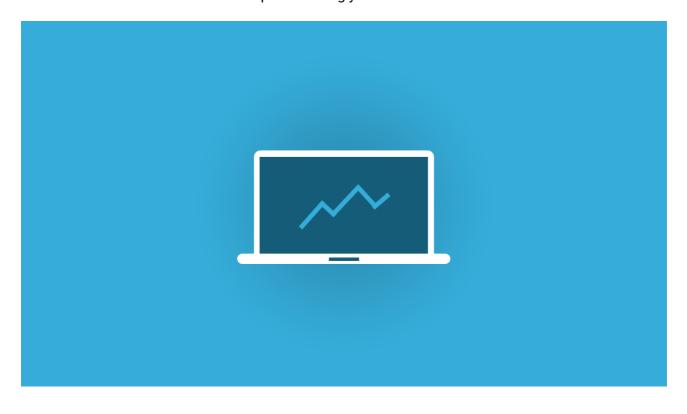
Business startup checklist

15 steps to starting your own business



Es	stablish business and personal goals.
As	ssess your strengths and weaknesses as an entrepreneur.
Co	onduct a through market analysis.
Ar	nalyze your business idea by doing a swot analysis.
As	ssess your financial resources and identity potential sources of funds.
Ide	entify your customers and competitors.
De	etermine the start-up costs.
De	ecide on your business location.
Pr	repare a business & marketing plan.
Se	elect a lawyer and an accountant.
Ch	hoose a form of organization (Proprietorship, partnership, corporation).
Cr	reate your business (Register company's name, incorporate the business).
Se	elect a banker set up a business checking account.
Ap	pply for business loans and grants (if applicable); establish a line of credit (if possible).
Se	elect an insurance agent and obtain business insurance.