Sample Business Plan



Summary Page

- [ ] Borrower name and the entity that will hold title to the facility
- [ ] Property legal description
- [ ] Purpose of the loan
- [ ] Loan amount and terms requested
- [ ] Loan Ratio, or Loan To Value (LTV) requested
- [ ] Collateral and source(s) of repayment
- [ ] Financial Summary

Market Summary and Analysis

- [ ] Area map including facility, and Of the facility
- [ ] Demographics: population, growth, employment, & income
- [ ] Market Trends

Neighborhood Analysis

- [ ] Location Description in relation to customer base
- [ ] Market position
- [ ] Competition

Property Description

- [ ] Site plan and analysis
- [ ] Aerial and or Satellite Photo
- [ ] Property photos
- [ ] Improvement plans
- [ ] Management Summary
- [ ] Marketing Plan

Financial Data

- [ ] 3-year historical financial performance (if possde)
- [ ] 3-year projection of operations
- [ ] Basis of these assumptions

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