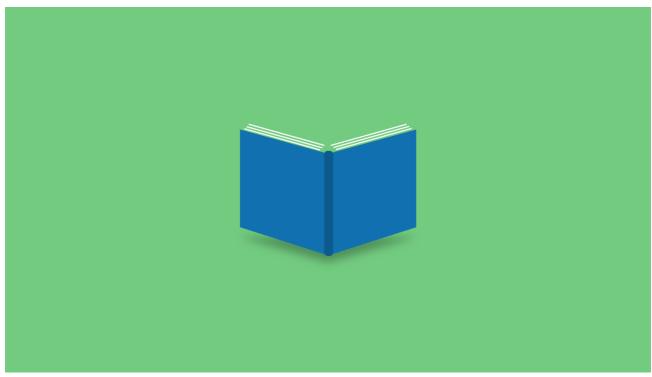
E-COMMERCE STARTUP CHECKLIST

Ecommerce Business Plan Template



Have a Business Plan: Define niche market Write brief mission statement Develop business identity Have a reliable source for your product- manufacturers/suppliers Have a reliable source to deliver your product- direct delivery or drop-shippers Form a business/co orate entity: Choice of Entity State Selection Obtain a federa tax ID Obtain state/local sales tax license, as necessary Open a business checking account Business Logistics: Establish business address

Set up phone & fax service

Establish a merchant account (direct credit card processing)

Set up shipping provider accounts
Purchase shipping supplies
Shipping rates
Web logistics:
Choose a web hosting provider
Designing your e-commerce Site
Web-marketing/ SEO
Information Security
Legal Issues:
Terms & Conditions of Use
Disclaimers
Limitation of Liability
Liability for 3rd party content
Privacy Notices
Contracts with Vendors (web designers, graphic designers, etc.) & Suppliers
Use of copyrighted materials/trademarks Make and Share Free Checklists checkli.com