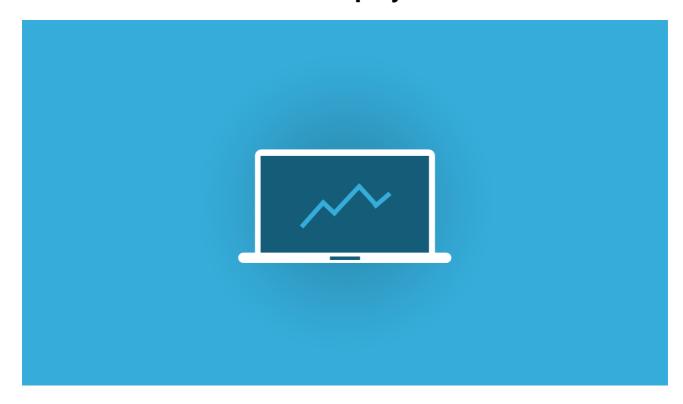
Trade show Display checklist



Branding Is your logo prominent? Is it obvious what your company sells? Does your staff look uniform? Design Is your design clear and professional? Does it emphasize the right things? Does it take advantage of visual aids? Is your layout traffic friendly? Promotion Are you utilizing qr codes where you can? Have you incorporated a branded hashtag? Are you offering valuable giveaways? Do you have enough marketing literature?

Are you displaying samples?

