

March 7, 2020

- ☐ Catchy And Appealing Title
- ☐ First Letter Of Every Word In The Title Is Capital
- ☐ Categories Checked Off (Always Uncheck Uncategorized)
- ☐ Bright, Vibrant, Eye-Catching Feature Thumbnail, Width Over 1100px
- ☐ Movie or TV Show Title Added As Tag
- ☐ WP To Twitter Box Filled Out In Following Format: Post Title - #url#
- ☐ Video Shortcode Box Has [ctv-1] In It
- ☐ Yoast SEO Box Has Focus Keyword And Meta Snippet Filled Out
- ☐ Excerpt Box Filled Out
- ☐ Video #1 Field Filled Out At Bottom
- ☐ Gallery Or Photo Inserted Into Middle Of Post To Break Up Wall Of Text
- ☐ First And Last Use Of Focus Keyword Bolded
- ☐ All Movie And TV Show Titles Italicized
- ☐ First Use Of Focus Keyword Linked Back To Tag Page
- ☐ All Links Set To Open In New Tab
- ☐ All Links Inputted Manually To WGTC Use https, Not http
- ☐ For Exclusive WGTC Scoops, Mention 2-3 Previously Confirmed Scoops And Link Back To Them
- ☐ Link Back To 2-3 Relevant WGTC Articles