Local SEO Ranking

How to get it right?



Google My Business Account

- [ ] 1. Add a long and unique description
- [ ] 2. Choose the correct categories
- [ ] 3. Add multiple photos

Consistency in Personal Details

- [ ] Make sure that you are using the exact same details across all your listings. you will be doing yourself a great favour!

Online Reputation Management

- [ ] Now that you have set up your listings everywhere. make sure you respond to all the queries. doubts, complaints from your customers Every business has problems. but if you are transparent it will help

Localized Content

- [ ] For multi-local brands it is essential to have a different page for each location This goes a long way in attracting customers in the relevant locations!

The usual SEO hacks!

- [ ] Apart from this. all the ranking factors like backlinks. keywords. content come into play as always.

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