

Listing Marketing Checklist

Real Estate Listing Marketing Plan Check more at nationalgriefawar.com



- ☐ Take pictures
- ☐ Shoot property videos (Premium listing package)
- ☐ List Property on MLS
- ☐ Create Property Website
- ☐ Trulia.com Enhance
- ☐ Zillow.com Enhance
- ☐ Realtor.com Enhance
- ☐ Homes.com Enhance
- ☐ YouTube Optimization & Upload
- ☐ "Pin" To Pinterest Account
- ☐ Share on Facebook
- ☐ Share on Linked In
- ☐ Share on Twitter
- ☐ Share on Google +
- ☐ Share pictures on Instagram
- ☐ Share on any additional social media platforms
- ☐ Create flyer (canva.com)

- ☐ Send all marketing links via email
- ☐ Just Listed Postcards (Premium listing package)
- ☐ Just Listed Facebook Ads (Premium listing package)
- ☐ Open Houses (Premium listing package)
- ☐ Track & Analyze to make adjustments if necessary
- ☐ Show, Sell, & Leverage for Spin Off Business
- ☐ Just Sold Postcards after deal closes
- ☐ Just Sold FB ads

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