10 Minute Tips To Improve Your Shop

Quick and easy tips to improve your online shop and help maximize your time with a short list of '10 Minute Tasks"



- [ ] Update your bottom 5 listings
- [ ] Maximize your top 5 listings
- [ ] Send pitch to a blogger
- [ ] Organize shipping supplies
- [ ] Review stock on brand collateral
- [ ] Schedule next week's pins
- [ ] Schedule next week's tweets
- [ ] Find 3 new accounts to follow
- [ ] Create a monthly sales forecast
- [ ] Review last month's sales
- [ ] Make a list of all the tools you use
- [ ] Send a thank you note to 2-3 past customers
- [ ] Contact 2-3 customers for reviews
- [ ] Create a special sale for "fans only"
- [ ] Brainstorm new blog ideas
- [ ] Come up with an email opt-in upgrade idea
- [ ] Review your faq / policies page

- [ ] Review shipping info by product
- [ ] Update your monthly financials
- [ ] Review your about page
- [ ] Brainstorm new product ideas
- [ ] Craft customer scripts'

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