

Increase Your Exposure By Marketing

Social Media Marketing



1. Your Ideal Customer

- ☐ Work finding out Who ideal Customer is by answering multiple in- depth questions. In doing so, you'll to better sell to them in the future.
- ☐ "My Ideal Client" Worksheets (3 pages)
- ☐ My Competitors Analysis

2. Plan Your Marketing

- ☐ Never market on a whim! Sit down and plan each Of your marketing tactics and campaigns the month year).
- ☐ Monthly Marketing Calendar
- ☐ Yearly Marketing Strategies
- ☐ General Marketing Plan

3. Pick Your Strategy

- ☐ Determine which marketing strategy is you by working through multiple worksheets. You'll find that many will work for your business and help to increase your exposure!
- ☐ Ad Template
- ☐ Email Template
- ☐ Email Sales Funnel

- ☐ Discounts
- ☐ Collaborations

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