

# How To Create Freebies And Explode Your List

Explode your email list with freebies! Use this step by step checklist to create freebies that'll grow your list and drive more business sales.



- ☐ Set a recurring task in your project management system so you will Always have new content circulating on a monthly basis.
- ☐ Choose a name for your freebie
- ☐ Create your cover
- ☐ Write out your bullet points
- ☐ Save the freebie
- ☐ Set up automation in esp
- ☐ Create landing page
- ☐ Create a thank you page and set up your landing page to direct to it Once they input their information
- ☐ Create pins and schedule on pinterest
- ☐ Create other social media images
- ☐ Schedule out posts to promote your new freebie on social media
- ☐ Schedule out an email to your list announcing the new freebie
- ☐ Complete your task and be proud of yourself!