Before You Buy That Online Course:

7 Essential Questions to Ask Before Buying an Online Course



- [ ] Can you afford if? Can you purchase the course and cover your business expenses, save for your taxes, and cover your personal needs?
- [ ] What benefits do you see this purchase having on your business?
- [ ] Does this purchase relate to something you've been planning for in your business for a while?
- [ ] What questions do you have about this topic (hint- make a list separately)? Will this offering answer these questions?
- [ ] Does this course have the right learning environment for you? Are you a visual, auditory, or hands-on learner?
- [ ] Do you trust the instructor? Be sure that the person you're buying a course from is somebody that you trust.
- [ ] Do you have the physical and emotional energy to follow through with watching the training and doing the follow up work?

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