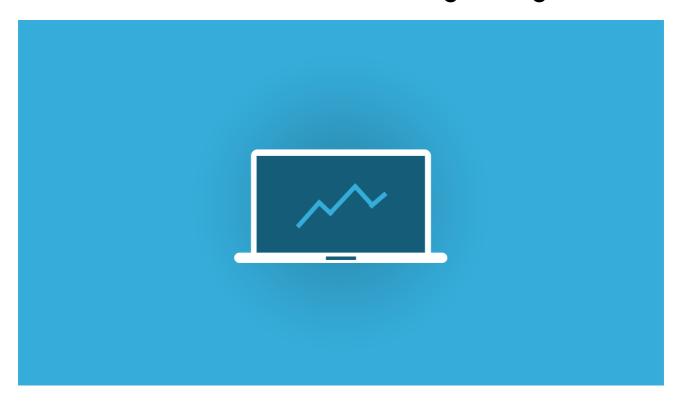
## 10 Mistakes To Avoid In Logo Design



| The logo isn't flexible enough        |
|---------------------------------------|
| The logo isn't clear in black & white |
| The logo isn't distinctive enough     |
| Some elements are offensive           |
| It isn't ready for color systems      |
| Details are too small                 |
| Visual style isn't a good fit         |
| Choices are driven by what's trendy   |
| It doesn't convey the right emotion   |

Your logo files aren't scalable