10 Mistakes To Avoid In Logo Design



- [ ] The logo isn't flexible enough
- [ ] The logo isn't clear in black & white
- [ ] The logo isn't distinctive enough
- [ ] Some elements are offensive
- [ ] It isn't ready for color systems
- [ ] Details are too small
- [ ] Visual style isn't a good fit
- [ ] Choices are driven by what's trendy
- [ ] It doesn't convey the right emotion
- [ ] Your logo files aren't scalable

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