

Top 10 Sales Techniques

This is an article that looks at the top 10 sales techniques that you should be using in all your sales.



- ☐ The scarcity effect
- ☐ Hand out compliments
- ☐ Hike prices up, offer heavy discounts
- ☐ Give and take
- ☐ Run a reward program (that's actually rewarding)
- ☐ Use affiliate marketing
- ☐ 'And that's not all'
- ☐ Sell the benefits, not the product
- ☐ Focus on What Makes You Unique
- ☐ Build Relationships