

10 Errors to Avoid in Sales

The most common errors in sales business and how to avoid them.



- ☐ Not asking for the business
- ☐ Not actually selling
- ☐ Giving away your profit
- ☐ Not Asking enough questions
- ☐ Not presenting the benefits to your clients
- ☐ Not knowing your product well enough
- ☐ Not knowing your competition well enough
- ☐ Not building rapport with clients
- ☐ Resting on your laurels after success
- ☐ Not building in the quiet times