

On Page SEO Checklist

For you to put your business right in front of the populace, you need several tools and ethical practices; some of which you have to sub-contract out using automated tools to show up on front page.



- ☐ Write 2000+ word original content
- ☐ Check for grammar using Grammarly (free)
- ☐ Include LSI keywords
- ☐ place primary keyword in H1-H2 tags
- ☐ Drop primary keyword in the first 100 words
- ☐ Use keyword Variations for image alt tags
- ☐ Rename images with meaningful names
- ☐ Add alt tags & captions (where fits)
- ☐ Compress them using Kraken.io
- ☐ Boots dwell time with multimedia
- ☐ Write engaging content to keep readers on site
- ☐ Keep URLs short (use keyword in URL)
- ☐ Internal link articles so old content gets seen
- ☐ Give outbound links to authority site references
- ☐ Make your site branded conversion optimized
- ☐ Get elegant themes 87 themes for less than \$1

- ☐ Boost site loading time
- ☐ Use caching plugins like W3 Total Cache
- ☐ Use better faster hosting like Bluehost
- ☐ Write 2000+ words original content
- ☐ Keep headline within 70 characters
- ☐ Use Yoast to set meta description.
- ☐ Place social sharing buttons like social warfare

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