

# On Page SEO Checklist

For you to put your business right in front of the populace, you need several tools and ethical practices; some of which you have to sub-contract out using automated tools to show up on front page.



- Write 2000+ word original content
- Check for grammar using Grammarly (free)
- Include LSI keywords
- place primary keyword in H1-H2 tags
- Drop primary keyword in the first 100 words
- Use keyword Variations for image alt tags
- Rename images with meaningful names
- Add alt tags & captions (where fits)
- Compress them using Kraken.io
- Boots dwell time with multimedia
- Write engaging content to keep readers on site
- Keep URLs short (use keyword in URL)
- Internal link articles so old content gets seen
- Give outbound links to authority site references
- Make your site branded conversion optimized
- Get elegant themes 87 themes for less than \$1

- Boost site loading time
- Use caching plugins like W3 Total Cache
- Use better faster hosting like Bluehost
- Write 2000+ words original content
- Keep headline within 70 characters
- Use Yoast to set meta description.
- Place social sharing buttons like social warfare

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