

50 Marketing Habits

Every Business Should Have



- ☐ Start fresh every day
- ☐ Get and use business cards
- ☐ Write a blog and share helpful info weekly
- ☐ Listen to your customers
- ☐ Keep an ongoing list of creative Ideas
- ☐ Read a popular business book for Inspiration
- ☐ Create a facebook business page
- ☐ Create a twitter profile
- ☐ Create pinterest profile
- ☐ Create an instagram profile
- ☐ Create a google + page
- ☐ Use your social media to engage Fans
- ☐ Send an e-mail newsletter
- ☐ Use your social media to provide Customer service
- ☐ Collect e-mail addresses
- ☐ Offer a discount or special offer
- ☐ Host a giveaway

- ☐ Ask customers for referrals
- ☐ Ask friends and family for referrals
- ☐ Create a referral network with other professionals
- ☐ Ask customers for testimonials
- ☐ Sponsor a cause or local event
- ☐ Get interviewed on a blog, Magazine, or podcast
- ☐ Use seo to drive traffic
- ☐ Network with other business Owners
- ☐ Use google Adwords
- ☐ Advertise on facebook
- ☐ Advertise on twitter
- ☐ Advertise on linkedin
- ☐ Network in linkedin groups
- ☐ Advertise on pinterest
- ☐ Segment your advertising: new & Existing customers+ your email list
- ☐ Add a retargeting pixel to your Website to advertise to website visitors
- ☐ Attend a network event
- ☐ Offer a freebie to fans
- ☐ Thank your customers
- ☐ Review competitors, see what is Working and what is not.
- ☐ Host an online workshop, webinar, or training
- ☐ Write a guest blog
- ☐ Submit articles to large websites like huffington post
- ☐ Write a press release
- ☐ Ask customers for feedback
- ☐ Use videos to market your business
- ☐ Network in facebook groups
- ☐ Create your own facebook group
- ☐ Offer an affiliate program
- ☐ Ask another business to promote your business
- ☐ Send personal cards to customers
- ☐ Most importantly, every day: provide value

