

# 33+ Free or Inexpensive Ways to Market Your Business

33+ Free or Inexpensive Ways to Market Your Business Today Start up entrepreneurs never have as much money as they'd like to have in the bank. I mean, really, it's every entrepreneurs dream to build a business and then magically have people flock to it. Unfortunately, this couldn't be further from the truth.



- ☐ Create an eye catching website
- ☐ Build a brand that focuses on customer retention
- ☐ Carry your creative business cards EVERYWHERE
- ☐ Ask family and friends to give you a shoutout On Facebook
- ☐ Dominate social media
- ☐ Use promo videos on Facebook
- ☐ Network with Other business owners in your industry
- ☐ Network with local businesses that compliment your products/ services
- ☐ Hand out promotional material to anyone who'll take it
- ☐ Ask local businesses if you can place flyers Or cards inside their location
- ☐ Host a giveaway With a popular blogger
- ☐ Collaborate with Other businesses on social media
- ☐ Volunteer with a Charity and ask for a shout Out (after you've significantly benefitted them)
- ☐ Run a Facebook ad
- ☐ Take over a corner and hand out samples of your product

- ☐ Pin your brand's infographics and checklists on Pinterest
- ☐ Create a bangin' blog that will get people talking
- ☐ Engage with your Customers on social media
- ☐ Be transparent With all Of your customers
- ☐ Add your business to any relevant online directories
- ☐ Build and use your email list to your advantage
- ☐ Use affiliates to promote your products
- ☐ Post nonpromotional content on your social media and 30\* promotional
- ☐ Guest post on a popular blog
- ☐ Submit a popular blog post Of your Own to Huffington post
- ☐ Join Facebook groups where Other entrepreneurs/ bloggers hang Out
- ☐ Position yourself as a subject matter expert
- ☐ Use click bait titles (that lead to awesome content)
- ☐ Use social sharing buttons in emails and on site pages and blog posts
- ☐ Comment on popular blogs that you find on Pinterest (and be genuine!)
- ☐ Do a webinar and promote it on Facebook to build your list and sell products
- ☐ Join an Online networking group
- ☐ Join a blogging network
- ☐ Create or join a mastermind group with Other entrepreneurs
- ☐ Ask popular Or midlevel bloggers to promote your product for a significant commission
- ☐ Hype your audience up With a launch countdown
- ☐ Offer incentives for those who recommend your business to their friends and colleagues

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