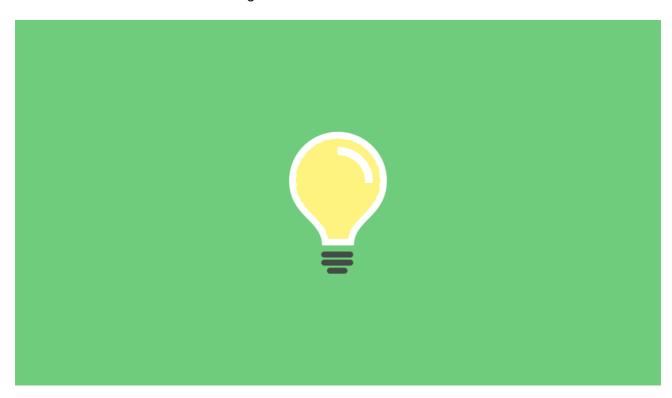
## **Your Marketing Strategy**

You've got a marketing strategy, but no one's finding your business. Use these easy tips to learn how to get heard in a crowded market.



Conduct thorough research
Identify key needs
Conduct market research
Find Out what makes you different
Monitor your Competition
Find our Unique Selling proposition (USP)
Rethink your social media strategy
Try new platforms
Choose the right niche
Narrow in on your audience
Be present On the channels they spend time On

## Add value through services

Put the customer first	
Appreciate loyal customers	Make and Share Free Checklists
	checkli.com