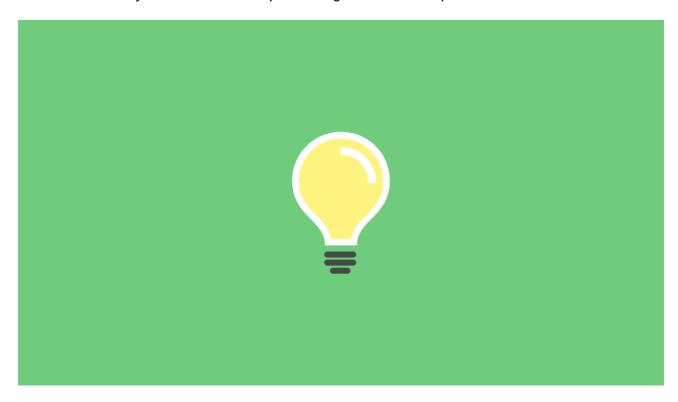
Business Feasibility Study Checklist

Feasibility studies can be practiced in many ways but principally focus on recommended business ventures. Farmers and different with a business idea should attend a feasibility study to discover the viability of their idea earlier proceeding with the development of the business.



Introduction Objective of feasibility study History (if you are purchasing an ongoing concern) Overview of the industry Marketing Objective and supporting strategies Price determination Promotion Product description Identify target market, who where and how many Place: location, size, traffic counts, channel

Accounting

	Start-up or turnkey cost (.itemized)
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Equity, or unencumbered cash

	Collateral	
	Credit references	
	Loans: amounts, types, and conditions	
	Proforma income statement	
	Proforma balance sheet	
	Ratio analysis	
	Provision for taxation	
	Projected cash flow	
	Working capital	
	Break-even analysis	
Ma	anagement	
	Personal expertise	
	Organizational structure	
	Personnel management	
	Policies (general and departmental)	
	Inventory control	
Leç	gal aspects	
	Contracts, licences and other legal documents	
	Business structure	
	Insurance: types and costs	
	Provision for business termination	
	Type: sole proprietorship, partnership, corporation Conditions and terms	
Ap	pendix	
	Working papers	
	Diagrams	
	Layouts	
	Resumes	
	Charts	
	Graphs	Make and Share Free Checklists